



For Immediate Release

KnowledgeSurge Incorporates Classroom Performance System

Barrie, Ontario (August 10, 2006) – KnowledgeSurge is pleased to announce it will be incorporating the dynamic interactive audience response system from eInstruction in all of its' programs. The system transforms training sessions from boring lectures into dynamic interactive learning experiences. Instructors can actively engage participants in the learning by posing questions, quizzes and interactive exercises in real time. Participants respond via their individual answer pads. The system contains automated tracking and trending of responses. This data is invaluable in analyzing participant engagement, performance and effectiveness of learning.

“We are continually upgrading and advancing our learning methods to ensure clients receive maximum return on investment for their training dollars. This system will dramatically increase learning retention and participant enjoyment of our programs,” states KnowledgeSurge President & CEO Lesley de Repentigny. The system will be immediately integrated into all of KnowledgeSurge’s flagship **DriveWise** driver improvement programs. In addition to inclusion in KnowledgeSurge programs, the system will also be offered to clients as a turnkey capital procurement solution. The solution will include the CPS system, instructional design assistance to integrate the system and develop the tests, quizzes, and evaluation materials. “We will assist our clients to take their current course materials and automate them in the CPS enabling them to revitalize their training and capture interest. We are proud to offer this system as part of our training product suite to our clients,” states de Repentigny.

KnowledgeSurge (DriveWise)

KnowledgeSurge provides affordable high quality simulation learning solutions. Using state-of-the-art virtual reality and interactive training devices, KnowledgeSurge creates high performance maximum ROI learning experiences. KnowledgeSurge Learning solutions is a privately owned company with facilities in Barrie, Ontario. www.knowledgesurge.com

eInstruction

eInstruction Corporation is committed to providing innovative products that enhance the learning process in corporations and educational institutions through the use of computer-based technology, software, and the Internet..

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