



DRIVEWISE
Good drivers aren't born, they're built

For Immediate Release

Kriska Acquires DriveWise Driver Improvement Simulation Solution

Barrie, Ontario (December 4, 2006) – Kriska continues their commitment to their people's safety by announcing the acquisition of the DriveWise driver improvement simulation solution. The complete solution includes a virtual reality driving simulator, full support services and training program development services. "We are committed to supporting our most valuable asset-Our people. This high quality driver improvement program is an integral step in our proactive approach to safety and performance," says President & CEO Mark Seymour.

The solution features the MPRI trucking simulator, full customized courseware for classroom and simulation, full service support and train the trainer. The training program will contain exercises for varying driving environments, weather conditions and traffic. "We will expose the participant to a variety of complex driving situations impossible to safely replicate in a traditional in cab training environment. Kriska personnel will gain and reinforce the skills necessary to safely manage the most complex situations. Kriska has once again demonstrated their commitment to their personnel by investing in their safety," says DriveWise CEO Lesley de Repentigny. The simulator and training program will be operational early 2007.

Kriska

Continually selected as one on Canada's 50 Best Managed companies, Kriska is a privately held, family owned Canadian corporation which began operating in 1978. We are committed to quality, reliability and outstanding service at competitive rates.

Our head Office is situated on the main route between Montreal and Toronto (Highway 401) with links to Ottawa (Highway 416) and within minutes of two International bridges linking Canada and the U.S., Kriska is positioned to serve your Canadian - U.S. distribution challenges. With terminals also in Mississauga and Ottawa and drop yards in Ingleside, Montreal and Brockville.

DriveWise

DriveWise provides affordable high quality simulation learning solutions to the police, emergency response, fleet and private driver markets. Using state-of-the-art virtual reality driving simulators, DriveWise clients have access to advanced learning solutions that increase vehicle operator performance, safety and preparedness for daily, complex and/or unusual driving situations. DriveWise is a division of KnowledgeSurge Learning solutions, a privately owned company with facilities in Barrie, Ontario.

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